

# HONORING OUR PAST

The 135<sup>th</sup> **OFDA** Annual Convention and Exhibition

# CREATING OUR FUTURE



OFDA

Hilton Columbus at Easton

*April 29, 30 & May 1, 2015*



*Changes are happening daily for both funeral directors and suppliers. By working together, we can and will meet the needs and demands of the families we serve, while ensuring that our tradition of service remains our focus.*

Dear Members:

Oh the joy of winter in Ohio! By the time you read this letter, spring will be near and that means the 135th OFDA Annual Convention and Exhibition! This year it will be April 29, 30 and May 1 in Columbus, Ohio.

We are excited to be returning to the Hilton Columbus at Easton. The response to the change in venue has been overwhelmingly positive. The Convention Committee is constantly searching for ways to make the convention experience worthwhile for our members and our vendor partners. 2015 promises to be a great year.



This year's theme, *Honoring our Past, Creating our Future* will focus on the values and lessons learned over the years and how to use them to create a future full of promise for Funeral Service. Changes are happening daily for funeral directors. By working together, we can and will meet the needs and demands of the families we serve, while ensuring that our tradition of service to others remains our focus.

We will again offer pre-convention educational programs. The Insurance Educational program and the Certified Crematory Operations program will be on Tuesday, April 28, followed by a social event in the evening. Other highlights of the Convention will be the Service of Remembrance, the many educational offerings, the awards luncheon and a Kentucky Derby themed President's reception. The Easton area offers many great dining, shopping and entertainment opportunities and as always, free parking at the Hilton.

On behalf of the Convention Committee, your Executive Board and the entire OFDA staff, I hope you will join us!

I look forward to seeing you there,

Terry L. Palmer, CFSP



HONORING OUR PAST  
 CREATING OUR FUTURE  
*With Help from Our Generous Sponsors*



**OFDA DISTRICT #10**



**TRI-COUNTY FDA DISTRICT 19**

RBC Trust Company (Delaware) Limited

GILLIGAN LAW OFFICES



UBS Financial 770 Group



**OFDA DISTRICT #5**



Karpus Scott & Company



**OFDA DISTRICT #4**

**OFDA DISTRICT #6**

**OFDA DISTRICT #11**

Tuesday, April 28, 2015

7:00 a.m. – 5:00 p.m.

**Insurance Educational Seminar**

Instructors: Steve Jenkins and Pam Ulery, FDLIC

10 Hours of Insurance Continuing Education Credits Only (Not Funeral Director/Embalmer Credit Hours)

**JUNIPER A**

7:30 a.m. – 4:00 p.m.

**Crematory Operations Certification Program**

Hosted by OFDA/ Presented by CANA

Presenters: Larry Stuart, Jr., John Bayliff, Poul Lemasters

6 Credit Hours

**JUNIPER B & C**

*Lunches for both seminars are sponsored by Implant Recycling*

**Social Event**

Let the luck of the Irish be with you as you join your friends and colleagues at Fado, a premiere Irish Pub, located within walking distance from the Hilton Columbus at Easton. The Pub is closing its doors just for OFDA convention attendees from 5:30 – 8:00 p.m. Enjoy tasting fantastic Irish food, craft beers, fine Irish whiskey along with listening to great live music.

*This evening is compliments of American Coach Sales, American Limousine Service, Baxter Burial Vault, Bell Vault and Monument, Crummitt and Son Vault Corp., Columbian Financial, Eagle Coach Company, Fithian Wilbert, Hupp Stiverson Burial Vaults, Longstreth-Wilbert, OFSSC, National Mortuary Shipping, Ohio Vault Works, Inc., Pierce Chemicals, Tri-State Burial Vault and Turner Vault – Toledo and Lima.*

*Please R.S.V.P. for the event on the registration page located on page 19.*

April 28 –  
May 1, 2015

# Convention at a Glance

Wednesday, April 29, 2015

8:00 a.m. – 7:00 p.m.

**Registration Hours**

12:00 – 12:45 p.m.

**Service of Remembrance**

Chaplin Bruce Hines, Adena Health System, Chillicothe, Ohio

*Video tribute compliments of funeralOne, Service of remembrance pieces generously sponsored by State Auto Insurance Companies, and flowers sponsored by Oberer's*

**JUNIPER A, B & C**

Service of Remembrance reception immediately following the Service of Remembrance

*Generously Sponsored by Messenger*

**MAGNOLIA ROOM**

1:00 – 1:15 p.m.

**General Session: Call to Order; Introduction of District Presidents; Introduction of Regional Directors; Nominating Committee Report**  
**EASTON GRAND BALLROOM**

1:15 – 2:15 p.m.

**CCMS Update Gene Kramer/PIMS Update Joe Marsaglia, OFDA Update President Joan Billman, CFSP, and OFDA Executive Director's Message Melissa S. Sullivan**

Combined for One Credit Hour

**EASTON GRAND BALLROOM**

2:15 – 2:30 p.m.

**Refreshment Break**

*Generously sponsored by Matthews International Casket Division*

2:30 – 4:30 p.m.

**Keynote Speaker: Richard Hodges**

Director, Ohio Department of Health

**Update on Ohio's Electronic Death Registration System**

**Fred Lappin, CCE**

Immediate Past President of the ICCFA

**"State of the ICCFA"**

**Keynote Speaker: Phil Fredette, CFSP**

President, Funeral Service Association of Canada

**A Canadian Perspective on a Changing Profession**

*Phil is generously sponsored by the National Funeral Directors Association*

**EASTON GRAND BALLROOM**

Combined One Credit Hour

4:30 – 7:00 p.m.

**Exhibition Hours**

One Credit Hour for Viewing Exhibits

4:30 – 7:00 p.m.

**Welcome Reception**

*Welcome Reception beverages generously sponsored by Administrative Systems, Inc., RBC Trust Company (Delaware) Limited and UBS Financial 770 Group*

*Welcome Reception food sponsored in part by Columbian Financial Group, Great Western Insurance Company, Karpus & Scott, National Mortuary Shipping, OFDA Districts 4, 5, 6, 10, 11 and 19.*

## Thursday, April 30, 2015

7:00 a.m. – 5:00 p.m.

**Registration Hours**

7:00 – 9:00 a.m.

**Continental Breakfast  
JUNIPER A**

8:00 – 8:50 a.m.

**Tim Collison**Vice-President, Dodge Company  
**Opaque Cosmetics –  
The Last Resort**

One Credit Hour

**JUNIPER B & C***Tim is generously sponsored by  
Dodge Company*

8:00 – 8:50 a.m.

**Mike Gedert**OFDA MRT Representative  
**OFDA-MRT to OMORT –  
Honoring the Past, Preparing  
for the Future**

One Credit Hour

**MAGNOLIA ROOM***Mike is generously sponsored by  
Cincinnati Equitable Life Insurance  
Company*

8:00 – 8:50 a.m.

**John Boone**Owner/President, Stuart Burial Vault  
**Creating A New Standard For  
Final Farewells: Staying Relevant  
In A Changing World**

One Credit Hour

**LILAC ROOM***John is generously sponsored by  
Stuart Burial Vault*

9:00 – 9:50 a.m.

**Kevin Gaffney**Regional Sales Vice President, FDLIC  
**I Didn't Know We Could Do That**

One Credit Hour

**JUNIPER B & C***Kevin is generously sponsored by  
Funeral Directors Life Insurance  
Company*

9:00 – 9:50 a.m.

**Pete Minges & Gary Burr, CFSP****Ebola in Ohio – Mortuary Preparations**

One Credit Hour

**MAGNOLIA ROOM***Pete and Gary are generously sponsored  
by Behalt Casket Company*

9:00 – 9:50 a.m.

**Robert Winter**Donate Life Ohio  
**Organ, Eye and Tissue Donation:  
Partnering to Honor the Gift**

One Credit Hour

**LILAC ROOM***Robert is generously sponsored  
by Bass-Mollett*

10:00 – 10:15 a.m.

**Refreshment Break***Generously sponsored by Batesville  
Casket Company*

10:15 a.m. – 10:45 a.m.

**NFDA President, Robert C. Moore, IV  
CFSP, CCO****NFDA Update**

10:45 a.m. – 12:15 p.m.

**Keynote Speaker: Archie M. Griffin**  
**“3D's of Life” - Desire, Dedication, and  
Determination**

One Credit Hour

**EASTON GRAND BALLROOM***Archie is generously sponsored in part by  
Aurora Casket Company and  
Homesteaders Life Company*

12:15 – 12:30 p.m.

**General Session: Call to Order;  
Election of Officers****EASTON GRAND BALLROOM**

12:30 – 2:00 p.m.

**Awards Luncheon – Recognizing  
Committee Awards; 25-Year and 50-Year  
Recipients; OFDA Past Presidents and  
Installation of Officers****EASTON GRAND BALLROOM***Luncheon generously sponsored by  
Funeral Directors Life Insurance  
Company*

2:00 – 5:00 p.m.

**Exhibition Hours**

One Credit Hour for Viewing Exhibits

5:00 – 8:00 p.m.

**President's Reception  
HILTON LOUNGE***Generously sponsored by  
The Outlook Group and  
Physicians Mutual**Entertainment generously  
sponsored by Funeral Directors Life  
Insurance Company*

## Friday, May 1, 2015

7:00 a.m. – Noon

**Registration Hours**

7:30 – 9:00 a.m.

**Continental Breakfast***Sponsored by Gilligan Law Offices,  
Ohio Embalmers Association, and  
ASD Answering Service for Directors*

8:00 – 10:00 a.m.

**Exhibition Hours**

One Credit Hour for Viewing Exhibits

10:00 a.m. – Noon

**Keynote Speaker Don Ferfolia, Jr.,  
J.D., CFSP****“Probate Court – It Isn't Just  
Wills Anymore”**

Two Credit Hours

**EASTON GRAND BALLROOM***Don is generously sponsored by  
Astral Industries, Inc.***Exhibit Hours**Wednesday, April 29  
4:30 – 7:00 p.m.Thursday, April 30  
2:00 – 5:00 p.m.Friday, May 1  
8:00 – 10:00 a.m.

# TUESDAY, April 28, 2015

7:00 a.m. – 5:00 p.m.

## Insurance Educational Seminar

### JUNIPER A

10 Hours of Insurance Continuing Education Credits Only (Not Funeral Director/Embalmer Credit Hours)

Instructors: Steve Jenkins and Pam Ulery, FDLIC

7:00 – 7:30 a.m.

## Insurance Seminar Registration

7:30 a.m. – 12:00 p.m.

## Senior Insurance Market

- History of Insurance
- Purpose of Insurance
- Structure and Regulation of Life Insurance Companies
- Who Regulates Insurance and What is the Extent of Their Authority
- Types of Insurance
- Life Settlements
- Annuities
- Final Expense
- Preneed

12:00 – 12:30 p.m.

*Lunch will be provided on site for attendees compliments of Implant Recycling*

12:30 – 5:00 p.m.

## Integrity in Business (Ethics)

- Getting Started: Our Ethics Terminology
- Understanding Today's World of Ethics
- Major Themes in Ethical Philosophy
- Ethics vs. Values
- Five Steps to Making an Ethical Decision
- Demonstrating Ethics in the Business World
- Exploring Ethics and the Generations

### FEES:

OFDA Members Full Day - \$125  
 Non-Member Full Day - \$250  
 OFDA Member Half Day - \$60  
 Non-Member Half Day - \$120

Seating is limited – register on page 19.

7:30 a.m. – 4:00 p.m.

## Crematory Operations Certification Program

Hosted by OFDA/Presented by CANA

In this increasingly competitive and litigious environment, possessing qualifications that set you apart from the rest of the industry is critical. The Crematory Operations Certification Program is the mark of distinction. It ensures that you and your employees have the most current crematory operations training available in the industry and provides proof to the public of your commitment to safe cremation practices that demonstrate the utmost respect and caring for their loved ones.

Many states and provinces have now instituted training requirements for crematory operators and have selected CANA's COCP as their official training program. Its educational value has been recognized by the Funeral and Memorialization Information Council (FAMIC). CANA has conducted certification programs throughout North America since 1984 and has certified thousands of operators in the United States, Canada and around the world.

### Topics of Discussion:

- Introduction to History – Larry Stuart, Jr.
- Definition of Terms – John Bayliff
- Equipment and Operations – Larry Stuart, Jr. (Combustion Process, Cremation Process, Key Components of Crematory Equipment, Basic Crematory Operation)
- Policies and Procedures – Poul Lemasters (Best practices for documenting chain of custody and record keeping)
- Reducing Legal Risk – Poul Lemasters (Understanding the practice of established bylaws and regulations and civil standard of practice; How to establish best practices and procedures to effectively reduce risk; Understanding the importance of complying with applicable laws and regulations)

### FEES:

1st OFDA or CANA Member - \$395  
 Additional Members - \$295  
 Non-Member - \$495

6 Credit Hours

### JUNIPER B & C

Seating is limited. Register on page 19.

*Lunch will be provided on site for attendees compliments of Implant Recycling*

## Food, Refreshments Entertainment & Fun!!

### Social Event

Let the luck of the Irish be with you as you join your friends and colleagues at Fado, a premiere Irish Pub, located within walking distance from the Hilton Columbus at Easton. The Pub is closing its doors just for OFDA convention attendees from 5:30 – 8:00 p.m.

Enjoy tasting fantastic Irish food, craft beers, and fine Irish whiskey. The Rice Brothers will entertain you with great music.

*This evening is compliments of American Coach Sales, American Limousine Service, Baxter Burial Vault, Bell Vault and Monument, Crummitt and Son Vault Corp., Columbian Financial, Eagle Coach Company, Fithian Wilbert, Hupp Stiversen Burial Vaults, Longstreth-Wilbert, OFSSC, National Mortuary Shipping, Ohio Vault Works, Inc., Pierce Chemicals, Tri-State Burial Vault and Turner Vault – Toledo and Lima.*

Please R.S.V.P. for the event on the registration page located on page 19.



*Lads and Lassies, join us as we celebrate incoming President-elect Terry "Mc" Palmer and salute President Joan "O" Billman for a great year of service.*



# WEDNESDAY, April 29, 2015

8:00 a.m. – 7:00 p.m.

**Registration Hours**

12:00 – 12:45 p.m.

**Service of Remembrance**

Chaplin Bruce Hines, Adena Health System, Chillicothe, Ohio

**JUNIPERA, B & C**

*Video tribute compliments of funeralOne, Service of Remembrance pieces generously sponsored by State Auto Insurance Companies, flowers sponsored by Oberer's*

Service of Remembrance reception immediately following the Service of Remembrance

**MAGNOLIA ROOM**

*Generously Sponsored by Messenger*



1:00 – 1:15 p.m.

**Call to Order**

**Joan Billman, CFSP  
OFDA President**

Introduction of District Presidents;  
Introduction of Regional Directors;  
Nominating Committee Report  
Easton Grand Ballroom

1:15 – 2:15 p.m.

**CCMS Update**

**Gene Kramer**

**PIMS Update**

**Joe Marsaglia**

CCMS President Kramer and PIMS Dean of Faculty & Students Marsaglia will give attendees an update on their respective schools.

**OFDA Update**

**President Joan Billman, CFSP, and**

**OFDA Executive Director's Message**

**Melissa S. Sullivan**



*Combined for  
One Credit  
Hour*  
**EASTON  
GRAND  
BALLROOM**



*Gene Kramer*



*Joe Marsaglia*

2:15 – 2:30 p.m.

**Refreshment Break**

*Generously sponsored by Matthews International Casket Division*



2:30 – 4:30 p.m.

**Keynote Speaker: Richard Hodges**

Director, Ohio Department of Health

**Update on Ohio's Electronic Death Registration System**

Director Hodges will discuss upgrades to Ohio's Electronic Death Registration System that will streamline the process of funeral directors obtaining the necessary signatures to complete and file a death certificate.

*ODH Director Richard (Rick) Hodges comes from a professional background deep with leadership experience, both in healthcare and state government. Prior to being appointed by Governor John R. Kasich to lead the Ohio Department of Health, Director Hodges built up 27 years of management experience in healthcare organizations, in other organizations in which he helped lead healthcare initiatives, and as an elected official who served on committees that addressed healthcare issues.*

*Before joining ODH, Director Hodges served as Executive Director of the Ohio Turnpike and Infrastructure Commission.*



**Fred Lappin, CCE**, Immediate Past President of the ICCFA, will give a state of the ICCFA to attendees and make a presentation to OFDA President Joan Billman, CFSP.

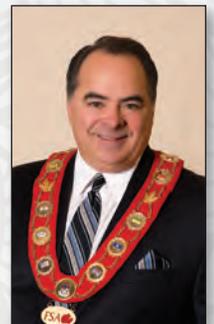
**Keynote Speaker: Phil Fredette, CFSP**

President, Funeral Service Association of Canada

**A Canadian Perspective on a Changing Profession**

Like their colleagues in Ohio, Canadian funeral directors must adapt to changing demographics, technological advances, and shifting cultural values surrounding death and bereavement.

Baby Boomers, Gen Y and new technology have had a profound impact on the funeral profession. In recent years, funeral service has changed radically; for both funeral home operators and the families they serve. Today, Canadian funeral homes are embracing new technologies, live-streaming funerals and



*Wednesday, continued on page 8*

**WEDNESDAY, April 29, 2015** *continued*

converting cremated ashes into remembrance diamonds. Funeral directors are using social media to promote the value of their work. FSAC helps its members navigate these changes and explore the opportunities behind the trends.

FSAC is successfully lobbying federal politicians on behalf of veterans and their families. The association has built strong, positive relationships with veterans' organizations, politicians and civil servants.

The association continues to protect the public by providing innovative and meaningful Continuing Education for funeral directors. FSAC has partnered with the Academy of Funeral Service Practice to develop and promote the Certified Funeral Service Professional program. FSAC has collaborated with provincial associations to develop and distribute a classroom resource about bereavement for teachers.

Canadian funeral professionals are using their united voice to advocate, innovate and educate. Maintaining high professional standards, lobbying on behalf of families and adapting to new funeral trends are ensuring Canadian funeral directors are thriving in an era of unprecedented change.

*Phil Fredette, CFSP received his embalmers license in 1982. An employee of Arbor Memorial Inc. since 1986, Phil has worked at funeral homes in Alberta, Saskatchewan and British Columbia. In 1991, he was promoted to Manager of River Park Memorial Chapel in Prince Albert, Saskatchewan. In 2010, Phil became the Manager of Hillcrest Funeral Home in Saskatoon, Saskatchewan.*

*For the past six years, Phil has served as the Saskatchewan representative to the Funeral Service Association of Canada. Before serving as President, Phil chaired the FSAC Government Affairs Committee. Phil is an elected Member of Council on the Funeral and Cremation Services Council of Saskatchewan. He currently serves as Chair of this provincial regulatory body. Phil is a Past-President of the Saskatchewan Board of Funeral Homes Inc.*

**Combined Two Credit Hours**

**EASTON GRAND BALLROOM**

*Phil is generously sponsored by the National Funeral Directors Association*

**Exhibit Hours**  
 Wednesday, April 29  
 4:30 – 7:00 p.m.  
**Thursday, April 30**  
 2:00 – 5:00 p.m.  
**Friday, May 1**  
 8:00 – 10:00 a.m.

**4:30 – 7:00 p.m.**

**Exhibition Hours**

One Credit Hour for Viewing Exhibits

**4:30 – 7:00 p.m.**

**Welcome Reception**

Enjoy complimentary hot and cold hors d'oeuvres as you view the exhibits. There will be a host/cash bar available.

*Welcome Reception beverages generously sponsored by Administrative Systems, Inc., RBC Trust Company (Delaware) Limited and UBS Financial 770 Group*

*Welcome Reception food sponsored in part by Columbian Financial Group, Great Western Insurance Company, Karpus & Scott, National Mortuary Shipping, OFDA Districts 4, 5, 6, 10, 11 and 19.*



Welcome  
Reception



## THURSDAY, April 30, 2015

7:00 a.m. – 5:00 p.m.

### Registration Hours

7:00 – 9:00 a.m.

### Continental Breakfast

#### JUNIPER A



8:00 – 8:50 a.m.

### Tim Collison

Vice-President, Dodge Company

#### Opaque Cosmetics – The Last Resort

This multimedia presentation will demonstrate several methods and uses of various product types for successful cosmetic application of deceased individuals exhibiting bruising and other

unnatural facial appearance from moderate to severe.

The cosmetic applications to two separate individuals will demonstrate the elimination of limited bruising, bleaching methods, as well as an effective step by step treatment for a complete opaque application resulting in natural appearance. Various cosmetic mediums including, translucent, semi-opaque, opaque creams and liquids, as well as air brush will be demonstrated. The appropriate selection and use of cosmetic brushes and cosmetic will be discussed.

The first deceased individual demonstrates marked complexion irregularities without significant bruising. The instruction in this case will include selection of appropriate cosmetics, minimizing the use of the cosmetic to retain natural complexion appearance, application of the cosmetics, and final treatment for public viewing.

The second deceased individual demonstrates severe bruising and discoloration due to trauma. The instruction for this application will include the effectiveness of bleaching bruised areas, selection of cosmetics, opaque application of the cosmetics utilizing the technique of base cosmetic, shadowing and highlighting cosmetic, warm color application, and the reinstatement of natural skin markings. The techniques which will be demonstrated are intended to eliminate any unnatural complexion appearance, while creating a natural appearance to the deceased which does not create the look of a heavy cosmetic application.

In the third section of the program, a latex model head with heavy bruise simulation will be used to demonstrate the effectiveness of air brush application.

The goal of this program is to demonstrate that an excellent, natural-looking appearance of the deceased can be accomplished using proper cosmetic mediums and application methods, even when severe discolorations and bruising are present.

*Tim Collison has been a licensed funeral director and embalmer for 33 years, which is difficult to believe since he only claims to*

*be 45 years old. He attended Wayne State Mortuary School in Detroit, MI. Prior to beginning his career with Dodge Company, Tim worked in funeral service in Detroit and Grand Rapids, MI.*

*Tim was the sales representative for Dodge in Western and Northern Michigan for 20 years, after which he became Sales Manager, then a Vice President at Dodge.*

*The focus of his writing and programs over the years has been cosmetic and restorative art. He firmly believes that bad cosmetic work can eliminate the results of good embalming, and that the final appearance of the deceased can greatly assist families as they begin their life after the death of a loved one.*

One Credit Hour

#### JUNIPER B & C

*Tim is generously sponsored by Dodge Company*

8:00 – 8:50 a.m.

### Mike Gedert

OFDA MRT Representative



#### OFDA-MRT to OMORT – Honoring the Past, Preparing for the Future

This presentation will discuss the progression of Disaster Mortuary Response in Ohio from its fledgling days as a group of funeral directors, with little equipment and minimal training, volunteering to assist coroners in the event of a disaster to the current group of disaster responders that includes all the

disciplines necessary to assist with victim identification and enough equipment to set up a stand-alone morgue operation. The program will discuss the years of effort that went into developing this human and equipment asset for the state of Ohio and what the hopes and ambitions for the future of Mass Fatality Response in Ohio are.

*Michael Gedert has been an Ohio licensed Funeral Director and Embalmer since 1981. He worked for over 25 years as a funeral director/embalmer and served as a location manager with two funeral firms. During this time he also spent time as a preneed manager and salesperson. In 2007, Michael left funeral service and accepted a position as an insurance company Account Executive.*

*In 1987, he joined the Ohio Funeral Directors Association Mortuary Response Team and served as the team's Policy Board Chair from 1999-2004 and 2011-2013. He became a member of the federal Disaster Mortuary Operational Response Team (DMORT) in 1997. His involvement in DMORT advanced with his appointment as DMORT Region V Training Officer in September 2002. In March 2003, he became a member of the DMORT Disaster Portable Morgue Unit (DPMU) Team and*

*Thursday, continued on page 10*

## THURSDAY, April 30, 2015 continued

went on to become Deputy Commander of the DMORT DPMU Team 2007. Currently, he is serving as a member of the DMORT Victim Information Center (VIC) Team.

Deployment experiences include serving multiple times as the Information Resources Section Leader, DMORT Task Force Logistics Chief, DPMU Team logistics support, DPMU Team Leader and Family Assistance Center interviewer. This diverse assortment of missions has provided a broad perspective for disaster mortuary response.

One Credit Hour  
**MAGNOLIA ROOM**

Mike is generously sponsored by Cincinnati Equitable Life Insurance Company

## 8:00 – 8:50 a.m.

**John Boone**

Owner/President, Stuart Burial Vault

**Creating A New Standard For  
Final Farewells: Staying  
Relevant In A Changing World**

Families are transient. Burial and funeral trends are changing at a rapid pace. Individuals and families are foregoing traditional services that bring closure and peace to bidding farewell to their loved ones.

How do we compete in a rapidly changing world and continue the legacies we've built, while meeting the needs of the younger generations?

In this session John Boone, a veteran of the burial vault industry, will discuss recent experiences that have shaped his philosophy for the future of his organization, how he is helping funeral directors meet the changes in the industry and how putting these two pieces together will help ensure families get the closure they need during the final farewell process.

John Boone has nearly 40 years of experience in the funeral home industry, and has dedicated his life and career to ensuring the "final farewell" is memorable and tasteful for loved ones. John is the owner and president of Stuart Burial Vaults in Bremen, Ohio. An industry leader since its founding in 1919, John worked alongside his father after his family purchased the business in 1977. John obtained a Bachelor's Degree in Business Administration from Transylvania University in Lexington, Kentucky. He worked for a funeral home in Kentucky and clerked at a coroner's office while pursuing his degree and upon graduation, returned to Ohio to work in the family business.

One Credit Hour  
**LILAC ROOM**

John is generously sponsored by Stuart Burial Vault



## 9:00 – 9:50 a.m.

**Kevin Gaffney**

Regional Sales Vice President, FDLIC

**I Didn't Know We Could Do That**

Are the needs of consumers changing? Absolutely. Are they looking for a more relevant and personal way to say "Goodbye"? There's no doubt about it. Let's talk about how we can engage with families through better dialogue that leads us to meaningful, unique, and healing events. Essentially, the key to providing greater value to an ever changing market is learning to ask better, more creative questions. When you can bridge the gap between the unspoken needs of the families you serve and their desire for a truly unique event, you will soon start to hear, "I didn't know we could do that!" Not only will you delight your customers, but your community will start to think about you as the funeral home that truly understands the needs of today's families.

Kevin Gaffney has been in the Funeral and Cemetery industry for the past 20 years. Ten of these years were spent with The Forethought Group in several different positions and areas of the country. He has consulted with funeral homes and cemeteries from Washington D.C. to San Francisco. In 2000 he received the Daniel A. Hillenbrand Award as representative of the year. He also helped Forethought roll out their Cemetery offering across the entire U.S. in 2002 and 2003. In May of 2003 he joined the Spring Grove Cemetery & Arboretum as Director of Sales and Marketing. In June of 2007 he joined Funeral Directors Life Insurance Company as Director of Sales Development with responsibilities in Ohio, Kentucky and a variety of development projects, and in 2010 became a Regional Sales Vice President for the eastern U.S. He is actively involved in the International Cemetery and Funeral Association as a member of the Sales and Marketing Committee and has been a speaker at national and state level funeral industry events

One Credit Hour  
**JUNIPER B & C**

Kevin is generously sponsored by Funeral Directors Life Insurance Company



## 9:00 – 9:50 a.m.

**Pete Minges & Gary Burr, CFSP****Ebola in Ohio – Mortuary Preparations**

Gary Burr, CFSP

This program will look at the seriousness of handling human remains when the cause of death is Ebola. It will help clear up the myths and facts of how Ebola is transmitted and the proper Personal Protective Equipment (PPE) that must be utilized when handling these cases. The program will also



Pete Minges

discuss the plan that has been approved by the state of Ohio to use the Ohio Mortuary Operational Response Team (OMORT) for

**THURSDAY, April 30, 2015** continued

removal and transportation of Ebola cases. This portion of the discussion will look at the preparations, written plans, training and protocols that have been developed by the team to carry out this mission if needed.

*Pete Minges is a 1984 graduate of CCMS and a 5th generation funeral director in the Cincinnati area. He has been a member of the Ohio Mortuary Operational Response Team (OFDA-MRT) since 1995 and The Federal Disaster Mortuary Operational Response Team (DMORT) since 2001. He has been deployed to Hurricane Katrina, Haiti Earthquake and the Joplin Tornado. Pete is currently the chairman of the OFDA-MRT and the co-commander of the newly formed Ohio Mortuary Operational Response Team (OMORT).*

*Gary M. Burr, CFSP graduated from CCMS in 1993 and has been a licensed Funeral Director/Embalmer in Ohio since 1994 and in Indiana since 2000. He received his CFSP designation in 2005.*

*Prior to his election as Northwest Regional Director for OFDA, he served as President of District 1 for over 12 years. Gary has served on the OFDA Board of Directors, Budget & Audit Committee, Membership Committee and Constitution & Bylaws Committee. He joined the OFDA Mortuary Response Team Policy Board in 2012 and was an original member of the new OMORT team. Gary was one of the OFDA representatives at the 2014 Ebola response planning sessions with the state of Ohio.*

**One Credit Hour  
MAGNOLIA ROOM**

*Pete and Gary are generously sponsored by Behalt Casket Company*

**9:00 – 9:50 a.m.**

**Robert Winter**  
Donate Life Ohio



**Organ, Eye and Tissue Donation:  
Partnering to Honor the Gift**

Donate Life Ohio will discuss the following during its presentation: Donate Life Ohio recovery partners and their governing bodies; Donation statistics; An overview of the organ, eye and tissue donation process including what is recovered, the donation timeline, how organs, eyes and tissues are

distributed and donation outcomes; Donation authorization in Ohio; How Donate Life Ohio partners and funeral homes work together to honor the Gift of Life and Communicating and addressing the needs of funeral home partners in relationship to donation.

*Robert Winter is currently the Director of Tissue Operations at LifeCenter Organ Donor Network. Robert has been in the director role at LifeCenter since 2008. Robert's role as director involves the day-to-day operations involved with*

*tissue recovery as well as outside relationships with coroners and funeral homes. Robert's previous experience in the industry involved both leadership roles in both tissue processing and tissue recovery training.*

**One Credit Hour  
LILAC ROOM**

*Robert is generously sponsored by Bass-Mollett*

**10:00 – 10:15 a.m.**

**Refreshment Break**

*Generously sponsored Batesville Casket Company*



**10:15 a.m. – 10:45 a.m.**

**NFDA Update, 2014-2015 NFDA President,  
Robert C. Moore, IV, CFSP, CCO**

NFDA President Moore will discuss important issues affecting funeral directors across the country. This presentation will be a relative and informative tool for both NFDA members and non-members alike.

*Robert C. "Rob" Moore IV, CFSP, CCO, co-owner and manager of his family's firm, Moore's Home for Funerals in Wayne, N.J.*



**10:45 a.m. – 12:15 p.m.**

**Keynote Speaker: Archie M. Griffin**

Senior Vice President for Alumni Relations; President and CEO The Ohio State University Alumni Association

**3D's of Life - Desire, Dedication, and Determination**

Archie will talk about Desire, Dedication, and Determination to reach your goals, as well as, those who have inspired him to strive for

success. Archie will conclude his presentation with a meet and greet with the attendees.

*Archie Griffin became president and CEO of the Ohio State Alumni Association on January 1, 2004. It is one of the biggest dues-supported alumni associations in the world. As the leader of 130,000 active members, Griffin's aim is to make it possible for all graduates and former students to stay connected and continue to strengthen the status of the University. In addition to his role as President and CEO, in July of 2010 the Alumni Association aligned with the university and he became part of the university's Senior leadership team as Senior Vice President for Alumni Relations.*

*Archie Griffin is also known as the only two-time winner of the prestigious Heisman Trophy, symbolic of "The Outstanding College Football Player of the Country." He was a three time All American in*

*Thursday, continued on page 12*

## THURSDAY, April 30, 2015 continued

1973, 1974 and 1975. He received many awards and recognitions during his college career. In 2006, Griffin was listed in NCAA's "100 Most Influential Student-Athletes" and was appointed to the National Football Foundation & College Hall of Fame Board of Directors.

Combined for One Credit Hour

**EASTON GRAND BALLROOM**

*Archie is generously sponsored in part by Aurora Casket Company and Homesteaders Life Company*



12:15 – 12:30 p.m.

**Joan Billman, CFSP**

OFDA President

**General Session and Election of Officers**

One member from each funeral home must be present to cast a vote for elected positions.

**EASTON GRAND BALLROOM**

12:30 – 1:30 p.m.

**Awards Luncheon**

**Recognizing Committee Awards; 25-Year and 50-Year Recipients; OFDA Past Presidents**

**EASTON GRAND BALLROOM**

*Luncheon Sponsored by Funeral Directors Life Insurance Company*

**Committee Awards**

OFDA members are recognized for volunteering on an OFDA Committee for five consecutive years. This year we have members who are receiving their Second Five-Year Award. We would like to acknowledge:

**Benjamin Easterling, Jr., Canal Fulton**  
Legislative Committee

**Jill Pugh, Columbus**  
Education Committee

**Sean Sauer, CFSP, Sunbury**  
Constitution & Bylaws Committee

**Michael T. Smith, CFSP, Marion**  
Education Committee

**Recognition of 50-Year Award Recipients**

**Timothy R. Barnes, Athens**  
**Lynwood L. Battle, Jr., Cincinnati**  
**Roy Blackburn, Hopedale**  
**R. Stephen Dawson, Coshocton**  
**Anthony Guerriero, Ashtabula**  
**Robert M. Laird, Sr., Warren**

**Dennis Lankford, Marietta**  
**Joseph Misenick, Avon**  
**Richard J. Perko, Callahan, FL**

**Recognition of OFDA Past Presidents**

**Paul Frederick, Cincinnati – 1971**  
**Harold L. Ulmer, Pompano Beach, FL – 1973**  
**Robert L. Shank, Sr., CFSP, Perrysburg – 1980**  
**Dan M. Stevens, Bethel – 1981**  
**Nick J. Ciriello, Akron – 1982**  
**James F. Mylott, Mentor – 1983**  
**Larry G. Crates, Arlington – 1984**  
**Thomas D. Rue, CFSP, Springfield – 1985**  
**David S. Schoedinger, CFSP, Columbus – 1986**  
**James N. Blower, Columbus – 1987**  
**Robert M. Baird, Troy – 1988**  
**Edward C. Nurre, Amelia – 1989**  
**Thomas F. Leonhard, Pinehurst, NC – 1990**  
**Jack W. Moreland, Westerville – 1991**  
**David B. Tobias, Dayton – 1992**  
**Donald E. Pucak, CFSP, Akron – 1993**  
**William C. Wappner, CFSP, Mansfield – 1994**  
**Jon W. Rettig, Sr., East Palestine – 1995**  
**Dwayne R. Spence, CFSP, Canal Winchester – 1996**  
**R. Scott Davis, CFSP, West Portsmouth – 1997**  
**Henry L. Epstein, Kansas City, MO – 1998**  
**Gary L. Heller, Huber Heights – 1999**  
**Tamara L. Baird, CFSP, Troy – 2000**  
**Robert C. Carter, CFSP, Columbus – 2001**  
**J. Michael Krill, CFSP, Edgerton – 2002**  
**Dan K. Tobias, CFSP, Dayton – 2003**  
**Bob Van Horn, CFSP, Toledo – 2004**  
**Kenneth A. Cahall, CFSP, Georgetown – 2005**  
**Jon Deitloff, CFSP, Miamisburg – 2006**  
**Keith Walker, CFSP, Toledo – 2007**  
**Walt Lindsey, CFSP, Loudonville – 2008**  
**Tom Fleming, Jefferson – 2009**  
**Terry Reardon, Youngstown – 2010**  
**John W. Evans, CFSP, Norwalk – 2011**  
**Mark A. Merz, CFSP, Holland – 2012**  
**Anthony Quahliero, CFSP, Struthers – 2013**

1:30 – 2:00 p.m.

**Installation of Officers****Exhibit Hours**

Wednesday, April 29  
4:30 – 7:00 p.m.

Thursday, April 30  
2:00 – 5:00 p.m.

Friday, May 1  
8:00 – 10:00 a.m.

2:00 – 5:00 p.m.

**Exhibition Hours**

One Credit Hour for  
Viewing Exhibits

Thursday, continued on page 13

**THURSDAY, April 30, 2015** continued

5:00 – 8:00 p.m.

**President’s Reception “Talk Derby to Me”**

**HILTON LOUNGE/OUTDOOR PATIO**

*Generously sponsored by The Outlook Group and Physicians Mutual.*

Join us for a “Derby Party” to celebrate the newly elected OFDA President Terry Palmer, CFSP.

Dress for the evening is anything from “Millionaire’s Row” to “Infield.”

Bright colors and big hats!

You will enjoy complimentary hors d’oeuvres, a host/cash bar and live music from the Rice Brothers.



*Entertainment generously sponsored by Funeral Directors Life Insurance Company.*

**FRIDAY, May 1, 2015**

7:00 a.m. – Noon

**Registration Hours**

7:30 – 9:00 a.m.

**Continental Breakfast**

*Sponsored by Gilligan Law Offices, Ohio Embalmers Association, and ASD Answering Service for Directors*

8:00 – 10:00 a.m.

**Exhibition Hours**

*One Credit Hour for Viewing Exhibits*

10:00 a.m. – Noon

**Keynote Speaker**

**Don Ferfolia, Jr., J.D., CFSP**

**Probate Court – It Isn’t Just Wills Anymore**



Don will provide seminar attendees with an overview of the Probate Court and how its functions can assist funeral directors and the families that they serve.

During the seminar, attendees will study and discuss current issues and best practices in the following areas.

- What is the Probate Court?
- Where to find it?
- What types of cases does the court hear?
- How do funeral directors and families use the Probate Court when a death occurs?
- Rights to Disposition
- Full Estate Administration
- Claims against estates
- Release from Administration
- Medicaid Estate Recovery
- Wrongful Death
- Differences in administration when someone has a will versus when someone does not have a will.

*Donald B. Ferfolia, Jr., J.D., CFSP is a fourth generation funeral director involved with his family’s funeral firm in the Southeast Cleveland area. In addition to being a funeral director he is an attorney who is a principal with the law firm of Snell & Ferfolia, LLC, located in Sagamore Hills, Ohio. The combination of law, funeral service, and family business experiences have provided Don with a unique skill set that enables him to assist clients in solving many different types of problems. He enjoys helping firms deal with the daily challenges of running a closely held business including complying with federal, state, and local administrative agency rulings and decisions, proactively managing accounts receivable issues and succession planning.*

**Two Credit Hours**

**EASTON GRAND BALLROOM**

*Don is generously sponsored by Astral Industries*

**Exhibit Hours**

Wednesday, April 29  
4:30 – 7:00 p.m.

**Thursday, April 30**  
**2:00 – 5:00 p.m.**

**Friday, May 1**  
**8:00 – 10:00 a.m.**

# Service of Remembrance

A traditional event of the convention is the Service of Remembrance. OFDA pays tribute to all members and their immediate family members who have died during the year. The Service of Remembrance will be held on Wednesday, April 29, beginning at Noon in the Juniper Ballroom at the Hilton Columbus at Easton.

Listed are the individuals who will be remembered during the service (the list is as of press time.) If you know of someone we've missed, please call Diana Carpenter at the OFDA office at 614-486-5369 or 1-800-589-6332. She can also be reached via email at [diana@ofdaonline.org](mailto:diana@ofdaonline.org).

Phyllis R. Bookatz, *Beechwood*

David N. Bown, *Coshocton*

William F. Boyd, Sr., *Cleveland*

Dean R. Briggs, *Woodsfield*

Charles J. Buelow, *Lakewood*

K. Eudora Swaney Carpenter, *East Palestine*

Thomas R. Caserta, *Piqua*

David A. Entwistle, *Milwaukee, WI*

Ljubica "Luby" Faulhaber, *Broadview Heights*

William M. Garvey, *Peninsula*

Ralph P. Goslin, *Georgetown*

James Mark Greenisen, *Salem*

Karen Ann Harn, *Massillon*

Douglas D. Hartwig, *New Bremen*

Seth E. Huntley, *Vinton*

Charles E. "Charlie" Jackson, Sr., *Galion*

Joan M. Jenkins, *Westlake*

Mary Ann J. Kaszowski, *Warren*

Sue L. Lewis, *Dayton*

Carol M. Littleton, *Sabina*

Patricia D. "Pat" Main, *Upper Sandusky*

John Francis McCarthy, Jr., *Boardman*

Helen P. McGreevey, *Lakewood*

Kay Marie Mell, *Zanesville*

Elizabeth C. "Betty" Mihovk, *Parma*

Thomas J. "Tom" Miller, *Dresden*

Betty Louise Pinnick, *Romeo, MI*

Robert G. "Bob" Richardson, *Galion*

William P. "Bill" Rutherford, *Columbus*

Clara J. Shank, *Perrysburg*

David Harvey Spence, *Winchester Place*

Lorriene D. Tackett, *Kettering*

G. William "Bill" Thompson, *White Cottage*

Richard L. Tobias, *Beavercreek*

Robert Lee "Bob" Turner, *Shadyside*

Ronald G. Van Atta, *Newark*

Beverly Rae Mary Ward, *Chester*

Gordon Weil, Jr., *Cincinnati*

Donald L. Winans, *Cortland*

Margaret L. "Marge" Wise, *Bucyrus*

## SPECIAL EVENTS

Tuesday, April 28, 2015 – 7:00 a.m. - 5:00 p.m.

### INSURANCE EDUCATIONAL SEMINAR

Instructors: Steve Jenkins & Pam Ulery, FDLIC  
Ten Hours of Insurance Continuing Education Credits  
(No Funeral Directors Credits)  
Juniper A

Tuesday, April 28, 2015 – 7:30 a.m. - 4:00 p.m.

### CREMATORY OPERATIONS CERTIFICATION PROGRAM

Hosted by OFDA/Presented by CANA  
Presenters: Larry Stuart, Jr., John Bayliff, Poul Lemasters  
Six Credit Hours  
Juniper B & C

Tuesday, April 28, 2015 – 5:30 - 8:00 p.m.

### SOCIAL EVENT AT EASTON

Let the luck of the Irish be with you as you join your friends and colleagues at Fado, a premiere Irish Pub, located within walking distance from the Hilton Columbus at Easton. The Pub is closing its doors just for OFDA convention attendees from 5:30 – 8:00 p.m.

Enjoy tasting fantastic Irish food, craft beers, and fine Irish whiskey. The Rice Brothers will entertain you with great music.

This evening is compliments of [American Coach Sales](#), [American Limousine Service](#), [Baxter Burial Vault](#), [Bell Vault and Monument](#), [Crummitt and Son Vault Corp.](#), [Columbian Financial](#), [Eagle Coach Company](#), [Fithian Wilbert](#), [Hupp Stiverson Burial Vaults](#), [Longstreth-Wilbert](#), [National Mortuary Shipping](#), [Ohio Funeral Supply Sales Club](#), [Ohio Vault Works, Inc.](#), [Pierce Chemicals](#), [Tri-State Burial Vault](#) and [Turner Vault](#) – Toledo and Lima.

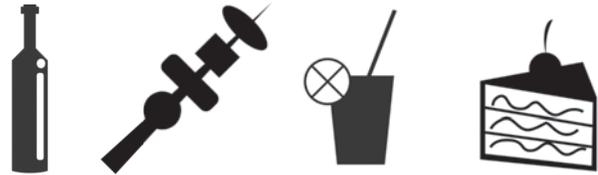


Wednesday, April 29, 2015 – 12:00 - 12:45 p.m.

### SERVICE OF REMEMBRANCE

Video tribute compliments of [funeralOne](#), Service of Remembrance pieces generously sponsored by [State Auto Insurance Companies](#), flowers sponsored by [Oberer's Flowers](#)  
Juniper A, B & C

Service of Remembrance reception immediately following the Service of Remembrance, generously sponsored by [Messenger](#)  
Magnolia Room



Wednesday, April 29, 2015 – 4:30 – 7:00 p.m.

### WELCOME RECEPTION

Enjoy complimentary hot and cold hors d'oeuvres as you view the exhibits. There will be a host/cash bar available.

Welcome Reception beverages generously sponsored by [Administrative Systems, Inc.](#), [RBC Trust Company \(Delaware\) Limited](#) and [UBS Financial 770 Group](#)

Thursday, April 30, 2015 – 12:30 – 1:30 p.m.

### AWARDS LUNCHEON

Recognizing Committee Awards; 25-Year and 50-Year Recipients; OFDA Past Presidents  
Luncheon Sponsored by [Funeral Directors Life Insurance Company](#)  
Easton Grand Ballroom

Thursday, April 30, 2015 – 5:00 – 8:00 p.m.

### PRESIDENT'S RECEPTION "TALK DERBY TO ME"

Hilton Lounge/Outdoor Patio

Join us for a "Derby Party" to celebrate the newly elected OFDA President Terry Palmer, CFSP.

Dress for the evening is anything from "Millionaire's Row" to "Infield." Bright colors and big hats! You will enjoy complimentary hors d'oeuvres, a host/cash bar and live music from the Rice Brothers.

Generously sponsored by [The Outlook Group](#) and [Physicians Mutual](#)

Entertainment generously sponsored by [Funeral Directors Life Insurance Company](#)



### THE EXHIBITION

The OFDA Exhibition is an important part of the Annual Convention. Exhibitors will be displaying goods and services to provide you with solutions to your daily operating demands. Everything you need to serve your community and families will be exhibited.

### ANNUAL MEETING

The Annual Meeting of the Ohio Funeral Directors Association will be held during the Convention at the Hilton Columbus at Easton on Wednesday, April 29 in the Easton Grand Ballroom.

## Convention Credit Hour(s) Opportunities

### TUESDAY, APRIL 28

- **Insurance Educational Seminar**  
The State Board of Embalmers and Funeral Directors, while conducting credit hour audits, will award four funeral director credit hours upon completion of your 24 insurance credit hours.
- **Crematory Operations Certification Program**  
SIX Credit Hours

### WEDNESDAY, APRIL 29

- **CCMS/PIMS, OFDA Update and OFDA Executive Director's Message**  
Combined for ONE Credit Hour
- **Speakers Richard Hodges, Director, Ohio Department of Health; Fred Lappin, CCE, Immediate Past President of the ICCFA; and Phil Fredette, CFSP, President, Funeral Service Association of Canada**  
Combined for TWO Credit Hours
- **Exhibits**  
ONE Credit Hour for Viewing Exhibits

### THURSDAY, APRIL 30

- **Tim Collison, Vice-President, Dodge Company**  
*Opaque Cosmetics – The Last Resort*
- **Mike Gedert, OFDA MRT Representative**  
*OFDA-MRT to OMORT – Honoring the Past, Preparing for the Future*
- **John Boone, Owner/President, Stuart Burial Vault**  
*Creating A New Standard For Final Farewells: Staying Relevant In A Changing World*  
(Tim, Mike and John are speaking concurrently. You may only attend one and receive ONE Credit Hour)
- **Kevin Gaffney, Regional Sales Vice President, FDLIC**  
*"I Didn't Know We Could Do That"*
- **Pete Minges & Gary Burr, CFSP**  
*"Ebola in Ohio – Mortuary Preparations"*
- **Robert Winter, Donate Life Ohio**  
*Organ, Eye and Tissue Donation: Partnering to Honor the Gift*  
(Kevin, Pete/Gary and Robert are speaking concurrently. You may only attend one and receive ONE Credit Hour)
- **Keynote Speaker: Archie M. Griffin**  
*"3D's of Life" - Desire, Dedication, and Determination*  
ONE Credit Hour
- **Exhibits**  
ONE Credit Hour for Viewing Exhibits

### FRIDAY, MAY 1

- **Exhibits**  
ONE Credit Hour for Viewing Exhibits
- **Keynote Speaker Don Ferfolia, Jr., J.D., CFSP**  
*Probate Court – It Isn't Just Wills Anymore*  
TWO Credit Hours

Please note: You may only receive ONE credit hour for viewing exhibits during the convention.

### Exhibit Hours

Wednesday, April 29  
4:30 – 7:00 p.m.

Thursday, April 30  
2:00 – 5:00 p.m.

Friday, May 1  
8:00 – 10:00 a.m.

## Convention Committee

### Election

**Thursday, April 30, 2015**

Positions being voted on during Convention:

**PRESIDENT ELECT    TREASURER    SECRETARY**

*In the event of more than one candidate for any elected position, the following guidelines will be adhered to:*

- Only OFDA member firms are eligible to vote
- One vote per firm (branch locations do not receive a vote unless that branch pays dues independently of the main firm)
- Any employee of firm may cast vote
- Firm and voting member must be registered at convention and properly badged
- Voting member of firm must be present on Thursday, April 30, 2015 at the General Session beginning at Noon
- Voting member of firm will be required to sign adjacent to funeral home name to receive ballot
- Voting stand will be conveniently located, please report to the proper designated alphabetical section to receive ballot
- Completed ballot must be placed in ballot box
- Election results will be announced at the close of general session on Thursday, April 30, 2015

**Chair: Terry Palmer, CFSP, Chillicothe**

**Terry Andryc, CFSP, Toledo**

**Alan Auble, Orrville**

**Tami Baird, CFSP, Troy**

**Becky Bayliff, Cridersville**

**Angie Berwald, Cleveland**

**Delbert Braund, New Madison**

**Leichia Davis, West Portsmouth**

**Tom Fleming, Jefferson**

**Ada Fraley, CFSP, Covington**

**Mike Gedert, Cincinnati**

**Brent Hartley, Lakeside-Marblehead**

**JoAnn Hartley, Lakeside-Marblehead**

**Steve Hartwig, New Bremen**

**Gary Heller, Huber Heights**

**Justin Kaszowski, CFSP, Warren**

**Jon Kinn, Bluffton**

**Dave Kolbe, CFSP, Dayton**

**Becky Krill, Edgerton**

**David Morrow, Washington Court House**

**Tim O'Neill, Wilmington**

**Pam Parramore, CFSP, Middletown**

**Don Pucak, CFSP, Akron**

**Jill Pugh, Columbus**

**Steve Ripepi, Cleveland**

**Pam Ulery, Loveland**

## Pre-Registration

The adjacent page (19) is our pre-registration form. Please take a moment and look over the registration form in its entirety. Please type or print the requested information clearly.

Pre-registration for the three-day convention is \$125.00 for the first person. Additional registrations are \$100 each. **The registration fee includes speakers, exhibits, breaks, lunch, the president's reception and breakfast. A \$350 VALUE!** ←

**OFDA is offering a One-Day Registration on Friday, May 1, 2015.**

The Friday, May 1 registration fee is \$65.00 per person. **The fee includes speakers, exhibits and breakfast. One-Day Registration is available ON-SITE ONLY.** ←

If you choose to attend either the Insurance Continuing Education Seminar or the Crematory Operations Certification Program, please use the registration form on p. 19 and include the appropriate payment along with your convention registration fee.

Checks should be made payable to OFDA or you may charge to your VISA, MasterCard, Discover Card or American Express Card.

OFDA encourages you to pre-register for all functions during the convention using the attached pre-registration form. Please mail pre-registrations to the OFDA office by **Friday, April 17, 2015**. Pre-registrations help OFDA to prepare for adequate and comfortable seating for attendees in meeting rooms, pre-registration packets, precise amounts of food at each food function, along with many other aspects of the convention.

*It is OFDA's continuous goal to create an amazing experience for both members and exhibitors.*

Please note: the onsite registration fee will remain the same as the pre-registration fee of \$125.00 for 1 person, \$100 for additional persons.

## Directions to Easton Town Center

### From the East:

Take 70 West to 270 North.  
Exit at Easton (Exit 33).  
Turn left at top of the ramp to cross 270 on the Easton Bridge.  
You will be traveling on Easton Way.  
The Town Center is on your right after the next traffic light.

### From the West:

Take 70 East to 270 North.  
Exit at Easton (Exit 33).  
Turn left at top of the ramp to cross 270 on the Easton Bridge. You will be traveling on Easton Way.  
The Town Center is on your right after the first traffic light.

### From the North:

Take 71 South to 270 South/East.  
Exit at Easton (Exit 33).  
Turn right at top of the ramp to cross 270 on the Easton Bridge. You will be traveling on Easton Way. The Town Center is on your right after the next traffic light.

### From the South:

Take 71 North to 670 East.  
Take 270 North to Cleveland.  
Exit at Easton (Exit 33). Turn left at top of the ramp to cross 270 on the Easton Bridge. You will be traveling on Easton Way. The Town Center is on your right after the next traffic light.

**Hilton • Columbus, Ohio 43219 • I-270, Easton Exit 33 • (614) 414-5000**

## HOTEL HEADQUARTERS *The Exhibition will be held at the Hilton Columbus at Easton.*

The 100% smoke-free Hilton Easton is a AAA 4-Diamond, full service, upscale, suburban Columbus, Ohio hotel located in the heart of Easton Town Center at Easton. The Hilton Hotel is convenient to the Port Columbus International Airport (CMH) and offers complimentary shuttle service to and from the airport. The Hilton ([www.hiltoncolumbus.com](http://www.hiltoncolumbus.com)) has 313 guest rooms that are warm and inviting and feature all the latest technology. The hotel has concierge level rooms and private lounge, fitness center with large workout area, luxuriously appointed heated indoor pool and whirlpool, and complimentary business center.

Easton's thriving corporate and retail centers make the Hilton Easton Hotel the perfect location whether you are visiting for business or pleasure. Just outside the doors of the Hilton, a world of excitement awaits. There are more than 100 shops, restaurants, clubs and entertainment sites. It's all just steps from the Hilton, and it's all unforgettable. Check out the Easton Town Center's website at [www.eastontowncenter.com](http://www.eastontowncenter.com). To make your reservation you may call the Hilton at 614-414-5000 or go to: <http://www.ofdaonline.org> for the Hilton link and use our group code "OFD" to receive the \$179 group rate.



*Hilton Columbus at Easton*



*The Easton Town Center,  
3900 Chagrin Drive  
Columbus, Ohio 43219  
I-270, Easton Exit 33*

**PLEASE NOTE!**

***If the room block is full when making your reservation, please call Diana at the OFDA office for other options. To cancel your hotel reservation, do so by contacting Diana so we can fill the room with someone on the waiting list. Thank you!***

Funeral Home \_\_\_\_\_  
And/or Individual's Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_



**Your Selections Include...**

1. **Insurance Continuing Education Seminar** – Tuesday, April 28, 2015  
Instructor – Steve Jenkins & Pam Ulery  

Full Day Member .....	# attending _____	x \$125 =	\$ _____
Full Day Non-Member .....	# attending _____	x \$250 =	\$ _____
Half Day Member A.M. ....	# attending _____	x \$60 =	\$ _____
Half Day Non-Member A.M. ....	# attending _____	x \$120 =	\$ _____
Half Day Member P.M. ....	# attending _____	x \$60 =	\$ _____
Half Day Non-Member P.M. ....	# attending _____	x \$120 =	\$ _____
2. **Crematory Operations Certification Program** – Tuesday, April 28, 2015  

OFDA Member or CANA Member	1st Member attending .....	\$395 =	\$ _____
	Additional members .....	# attending _____ x \$295 =	\$ _____
	Non-Member .....	# attending _____ x \$495 =	\$ _____
3. **Social Event** – Tuesday, April 28, 2015, **Complimentary** .....
 # attending \_\_\_\_\_ | = | \$ \_\_\_\_\_ |
4. **Convention Registration** – Wednesday, April 29, Thursday, April 30, Friday, May 1, 2015  

Member Pre-Registration ( <b>Luncheon, President's Reception and Breakfast included</b> )	1st person attending _____	x \$125 =	\$ _____
Member Pre-Registration ( <b>Luncheon, President's Reception and Breakfast included</b> )	Additional # attending _____	x \$100 =	\$ _____

**Free registration for:**  OFDA Past Presidents and Past Presidents' Spouses,  Mortuary Students,  
 Children 18 and under, and  Individuals with 50 years or more of service  
Please  check one and indicate name(s) here: .....
5. **Awards Luncheon** – Thursday, **Included with Registration Fee** .....
 # attending \_\_\_\_\_ | = | \$ \_\_\_\_\_ |
6. **President's Reception** – Thursday, April 30, 2015, **Included with Registration Fee** .....
 # attending \_\_\_\_\_ | = | \$ \_\_\_\_\_ |
7. **Breakfast** – Friday, May 1, 2015, **Included with Registration Fee** .....
 # attending \_\_\_\_\_ | = | \$ \_\_\_\_\_ |
8. **Non-Member** (must be a licensed Funeral Director/Embalmer to attend) – Convention Registration .....
 # attending \_\_\_\_\_ | x \$200 = | \$ \_\_\_\_\_ |

**NOTE:** Please List Embalmer and/or Funeral Director License Number & indicate if you are attending the Insurance Seminar, (IS) or the Crematory Operations Certification Program, (CO) and indicate your Thursday speaker choice

**Total Amount Enclosed:** \$ \_\_\_\_\_

Attendee Name(s)	IS	CO	Thursday Speakers						
			8A*	8B*	8C*	9A*	9B*	9C*	

\* Thursday Speaker Choice - Check **ONLY ONE** session per attendee above for EACH of the 2 sessions: 8:00 AM and 9:00 AM

**1st Session at 8:00 AM:** 8A-Collison – OR – 8B-Gedert – OR – 8C-Boone  
**2nd Session at 9:00 AM:** 9A-Gaffney – OR – 9B-Minges/Burr – OR – 9C-Winter

Please complete & send applicable payments to OFDA in the enclosed envelope or charge and fax or email form (diana@OFDAonline.org).  
Please duplicate form for additional registrations. **All pre-registrations must be postmarked by Friday, April 10, 2015.**

**OFDA**  
2501 North Star Rd.  
P.O. Box 21760  
Columbus, OH 43221

Phone: (614) 486-5339 • (800) 589-6332  
Fax: (614) 486-5358 • (800) 507-1465

**Please charge to the following credit card:**

Visa / MC / Disc / AMEX # \_\_\_\_\_

Name on credit card: \_\_\_\_\_

Exp. date: \_\_\_\_\_ Security code: \_\_\_\_\_

Signature: \_\_\_\_\_

**OFDA USE ONLY**

amt. rec'd \_\_\_\_\_

ck. # \_\_\_\_\_

date \_\_\_\_\_

**Online registration available at [www.ofdaonline.org](http://www.ofdaonline.org)**



## **The Ohio Funeral Directors Association**

**800-589-6332 • 614-486-5339 • Fax 614-486-5358 • Fax 800-507-1465**

**2501 North Star Road • P.O. Box 21760**

**Columbus, Ohio 43221-0760**

**[www.OFDAonline.org](http://www.OFDAonline.org)**